



Product Description

Utsav Primer (Water Thinnable) is a water-based wall primer that can be used on interior masonry surfaces.

Performance Features & Benefits

Utsav Primer – Water Thinnable has good whiteness, good coverage and flow and leveling properties.

Recommended Usage

Utsav Primer – Water Thinnable is suitable for priming plastered walls, asbestos, cement, concrete etc.

Recommended Application

Prepare the surface to be painted by sanding it with Emery Paper 180. Wipe the surface clean.

Apply coating as follows :

Product	Product Code	Thinner	Dilution % (by vol)	Application Viscosity (sec)	Recoating Period (hrs)
Asian Paints Utsav Primer – Water Thinnable 1st coat Brushing Sand lightly with Emery Paper 180 and wipe clean Putty (Optional) Smoothen the surface by filling dents with thin coats of Asian Paints Acrylic Wall Putty (EO) / Hand Made Enamel Putty. Allow it to dry for 4 - 6 hours. Sand lightly with Emery Paper 180 and wipe clean.	0078	Water	100	20-22	4-6 hrs
Asian Paints Utsav Primer – Water Thinnable 2nd coat Brushing on puttied areas	0078	Water	100	20-22	4-6 hrs

*Recoat times are quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

Brush

Technical Data

- a) Coverage: One coat 20-25 sq.mtrs/ltr/coat depending on surface and surface preparation.
- b) Drying Time: 4 - 6 hours.
- c) Gloss Levels/Sheen Levels: Matt.
- d) Flash Point (IS 101/1987, Part 1, Sec 6): NA
- e) Shelf-life: 3 years in original tightly closed containers away from direct sunlight and excessive heat.

Precautions

- a) Store the product at ambient conditions in well ventilated locations and away from source of ignition and fire.
- b) Avoid eye and skin contact. In case of eye and skin contact wash with plenty of clean water.
- c) Do not inhale or inject. In case of inhalation move to fresh air. Seek medical attention if symptoms persist in both the cases.
- d) Use protective equipments like rubber/polythene gloves, safety goggles/glasses and face mask while handling the paint.

Post Application Instructions

NA

Safety Features

Non-flammable

Pack Sizes & Shade Range

Pack size availability:

1 ltr, 4 ltr, 10ltr, 20 ltr

Shade Range:

White

Contact us

For more information, visit our website at www.asianpaints.com
 For feedback/complaints, write to Marketing Manager - Services, or call **1800-209-5678** (service available in select cities only)
 Please note that this data sheet supersedes any previous versions.

