



Product Description

Asian Paints Utsav Primer (E3) is a solvent-based primer that can be used on cement as well as wooden surfaces.

Performance Features & Benefits

Asian Paints Utsav Primer is an undercoat that provides good adhesion to the surface, thereby increasing the life of the entire paint system. It has good sealing properties, which leads to lower absorption, ensuring a uniform deposition of top coats. Asian Paints Utsav Primer is a quality product available at an economical price.

Recommended Usage

Asian Paints Utsav Primer should be used only on interior surfaces. It can be applied on suitably prepared masonry and wall surfaces, as well as wooden surfaces like doors, windows, furniture, cabinets etc.

Recommended Application

Cleaning: Prepare the surface by sanding with Emery Paper 180. Wipe clean.

Apply topcoats as follows :

Product	Product Code	Thinner	Dilution % (by vol)	Application Viscosity (sec)	Recoating* Period (hrs)
Asian Paints Utsav Primer 1st Coat Brush, Roller, Spray	0061	MTO (Mineral Turpentine Oil)	8-10 12-15	30-40 20-25	6-8 hrs
Asian Paints Wall Putty for masonry/cement surfaces and Knifing Paste Filler for wood or metal surfaces Knifing with Putty Blade	1354 or 0016	Water or MTO (Mineral Turpentine Oil)	as reqd.	as reqd.	Wall Putty – 4-6 hrs, Knifing Paste Filler – 6-8 hrs
Sand with Emery Paper 180 and wipe clean					
Utsav Primer 2nd Coat Brush, Roller, Spray	0061	MTO (Mineral Turpentine Oil)	8-10 12-15	30-40 20-25	6-8 hrs
Sand with Emery Paper 320 and wipe clean					

*Recoat time is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions. Spraying – Air Pressure 2.75 to 3.5 Kgs/sq.cm

Brush Spray

Technical Data

- a) Coverage**:** On smooth masonry surface by brushing:
1 coat: 18 - 20 sq.mtr/ltr
2 coats: 12 - 14 sq.mtr/ltr
- b) Gloss Levels/Sheen Levels:** 10 -15 on tin plate at 20°GH
- c) Flash Point (IS 101/1987, Part 1, Sec 6):** 35°C (95°F)
- d) Stability of Thinned Paint:** Use within 24 hrs.
- e) Shelf-life:** 3 years from date of manufacture in original tightly closed containers kept away from direct sunlight and excessive heat.

**Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness.

Precautions

- a) Kindly refer to the MSDS for Asian Paints Utsav Primer which gives detailed information on safety measures while handling the paint.
- b) Store the product at ambient conditions in well ventilated locations and away from source of ignition and fire.
- c) Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- d) Avoid eye and skin contact. In case of eye and skin contact wash with plenty of clean water.
- e) Do not inhale or ingest. In case of inhalation move to fresh air and seek medical attention if symptoms persist in both the cases.
- f) Use protective equipments like rubber/polythene gloves, safety goggles/glasses, face mask while handling the paint.
- g) Stir well and strain before use.

Post Application Instructions

NA

Safety Features

Flammable

Pack Sizes & Shade Range

Pack size availability:
500 ml, 1 ltr, 4 ltr, 10ltr & 20 ltr

Shade Range:
Currently available only in White

Contact us

For more information, visit our website at www.asianpaints.com
For feedback/complaints, write to Marketing Manager - Services, or call **1800-209-5678** (service available in select cities only)
Please note that this data sheet supersedes any previous versions.



E3

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